



ARC Names Bonnie Reitz as Chairman of the Board

Travel Industry Veteran and Entrepreneur to Lead Airline-Based Board Members

ARLINGTON, Va. – January 3, 2012 – ARC has named travel industry veteran Bonnie S. Reitz as chairman of the board of directors, effective January 1, 2012. Reitz will succeed David Landuyt, who will assume the honorary position of chairman emeritus in recognition of his 24 years of service on the board.

“On behalf of the ARC Board of Directors, we are delighted to welcome Bonnie as chairman,” said Mike Premo, ARC’s president and CEO. “Her background and experience on the air carrier side of our industry, coupled with her appreciation of the value of travel agencies, uniquely qualify her for this role. In addition, Bonnie’s knowledge of corporate governance best practices from her service on the boards of public, private, and non-profit organizations will make her a great asset to both ARC management and the board as our only truly ‘independent’ director.”

Reitz, who began her career at Eastern Airlines in 1977, is founder and president of InsideOut-Culture to Customer, a management consultancy based in Saint Petersburg, Fla. Reitz was part of Gordon Bethune’s “Worst to First” turn-around team at Continental Airlines, where as senior vice president of marketing, sales and distribution, she focused heavily on rebuilding the airline’s relationships with travel agencies. Her team differentiated Continental with innovative new products and services – including an improved One Pass Program, an exemplary website, and Elite Access at airports – to personalize the travel experience for high value customers. During her impressive career, Reitz also held executive positions at System One Corporation.

“ARC is a unique and vital organization, which through its many innovations over the years, has helped airlines and travel sellers work smarter, faster, and more economically,” said Reitz. “From my due diligence and exposure to ARC’s executive team, it’s clear that ARC today is positioned to be an even more important contributor to the industry going forward. I am looking forward to working closely with the ARC board, Mike, and the company’s executive team as we continue to expand and offer valuable new products and services to the travel industry and beyond.”

Premo also commented, “As we welcome Bonnie to lead the ARC board, I want to acknowledge Dave Landuyt, and on behalf of the board extend our great thanks for his expertise and past service as chairman. Dave’s partnership with our long-time president and CEO David Collins was invaluable in guiding the company forward for more than 20 years.”

About ARC: As the financial backbone of the U.S. travel industry, ARC enables commerce among travel agencies, airlines, and travel suppliers, and offers them secure and accurate financial settlement services. More than 15,000 travel agencies and 190 airlines use the company’s transaction settlement services that, in 2010, totaled more than \$77 billion in value. ARC also supplies transactional data to organizations, facilitating better business decisions through fact-based market analyses. Established in 1984, ARC is headquartered in Arlington, Va. For more information, visit www.arccorp.com.

Contact:

Peter Abzug

703.816.8158

pabzug@arccorp.com

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